

# Gratitude REPORT



BECAUSE OF YOU!

YouvilleHouse  Youville Place  
Assisted Living Residences

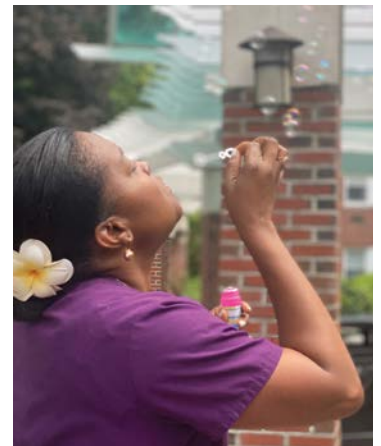
A Member of Covenant Health



## Hug Holiday Sends Bubbles and Hugs to Those We've Lost

No matter how much time has passed since you last hugged a special person, the warmth and comfort of that touch is a precious memory. This is especially true for those loved ones we have lost and can no longer physically embrace. For the first time, we celebrated Hug Holiday on June 28. Thoughtful donors sent in donations in memory of their loved ones. Our residents and staff blew bubbles together to symbolize the sending of hugs and kisses to family and friends who have passed. The residents loved every minute of it and the event was enjoyed by all!

“It’s so important to remember and to name the people we have loved,” says Kathleen Kelleher, director of mission and spiritual care. “And it’s important for our residents to know that they will be remembered as well.”



We were honored to remember family and friends who have passed, and with your help, we can show our employees how much they are appreciated for their commitment to our residents. Donations will be used for employee recognition initiatives such as appreciation gifts and activities, recognition activities, bonuses, and emergency assistance funds. Your gift will help us lift the spirits of our employees, especially during a time when many are working long and unpredictable hours, often prioritizing the care of our residents over their own personal lives.



# Donor Spotlight



Meet Liz Keliher and Don Place

Don and I are excited to support the Youville Place Outdoor Enhancement Project with our donation, in honor of my mom, Carol Keliher. My mom moved to Youville in January 2022, after previously living in a for-profit assisted living facility. The Youville experience immediately felt very different.

During our first visit, we noticed Youville's values of compassion, respect and dignity posted prominently in the reception area. My mom has experienced these values. Each resident is genuinely treated as a whole person. The team makes every effort to respond to each resident's need for intellectual and sensory stimulation in a way that aligns with his or her preferences. For my mom, who loves the community's grounds, this means the opportunity to engage with the natural world and connect with others. She is excited that Youville plans to further enhance its grounds and walking trails, which will support Youville's connection, as well as her own, to the wider community of Lexington.

Youville's values are also manifested in the warmth and beauty of the indoor environment, where fresh flowers, beautiful music and lovely art greet residents in every common area. My mom is especially appreciative of her aides who help bathe and dress her and whom she considers to be an extension of her own family. She enjoys hearing about their kids and activities outside Youville and is honored that they share their lives with her. She is also grateful to Youville for facilitating her granddaughter's request to volunteer last summer. My mom was delighted to attend a bingo session and hear her granddaughter call out the bingo numbers! And, for my niece, the experience offered the opportunity to connect with other residents and be appreciated by them. This is just one example of the intergenerational connection Youville facilitates for its residents.

I know my mom is happy and safe at Youville. This knowledge is a tremendous gift to our family. It allows us to enjoy our time with my mom when we're there and to be confident she's well cared for when we can't be with her. Don and I are delighted to show our appreciation to Youville through our donation to help enhance the outdoor space for residents to enjoy.



# Outdoor Improvement Plan Makes Exciting Progress

Youville Place is committed to assisted living that places an emphasis on living! We believe that quality outdoor experiences are a central part of that vision and will help enrich our residents' experiences.

To achieve this vision, Youville Place has embarked on a long-term outdoor enhancement project that will be executed in two phases over two to four years. The project vision was created based on feedback from two focus groups and an online survey. Participants included residents, resident families, donors and staff. The work of our Outdoor Enhancement Task Force over the past year has also impacted the project's vision. The task force conducted market research; visited sensory gardens, including Heritage Gardens on Cape Cod; and evaluated the Youville grounds to identify and prioritize enhancements that align with those suggested through focus groups and surveys. The execution of each phase of this project will be determined by available capital and philanthropic funding.

## Phase One: Progress to Date Through August 2023

1. Purchase of outdoor musical instruments through a \$20,000 grant from Dana Home Foundation of Lexington, Massachusetts, and additional individual private donations.
2. Installation of three musical instruments in East Courtyard.
3. Repair of brick patio and landscape improvements to East Courtyard.
4. Selection of landscape design firm, Beals + Thomas of Southborough, through a competitive request for proposal process.
5. Receipt of \$5,000 grant from Dana Home Foundation of Lexington, Massachusetts, and individual private donations to fund preliminary Beals + Thomas design work.
6. Launched design phase with flyover survey and meetings with town conservation agent.

## Phase One: Next Steps

1. Design brainstorm session with Beals + Thomas, staff and community partners: September 2023.
2. Include line item in Youville capital budget for balance of landscape design fee: October 2023.
3. Commence full-scale landscape design planning: January 2024.
4. Presentation of design: March 2024.
5. Release requests for proposals for landscape construction: April 2024.
6. Conduct capital campaign feasibility study to support goal setting and campaign planning to fund project: April 2024.

If you wish to learn more about this exciting project or are interested in making a gift to support phase one, please contact Susan Oldrid, director of resource and strategy development, at 508.728.1843 or [susan\\_oldrid@covenanthealth.net](mailto:susan_oldrid@covenanthealth.net).



**BECAUSE OF YOU!**





## Believers in Compassionate Care

Your gifts support the delivery of high-quality, compassionate care for our residents. We recognize these donors who made a gift between **September 1, 2022, and August 15, 2023**. Every effort has been made to ensure the accuracy of our donor lists. If you have corrections or would like to change how we publish your name(s), please contact Denise Marques at 508.617.3402 or [dmarques@covh.org](mailto:dmarques@covh.org).

Anonymous (4)

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Δ Loyalty Society Member: The Loyalty Society recognizes Youville's most loyal donors — those who share their generosity for three or more consecutive years.



*Thank you* for all you've done!

We hope that this report will convey the difference you have made for our residents and staff this past year. With a grateful heart,

Susan Oldrid, *Director, Resource & Strategy Development*  
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